

Yeno Chen 陈钊腾

ZENYENO / AI Product Builder · Visual Designer

I build AI agents for real-world business problems.



zenyeno chen@gmail.com / zenyeno.com / github.com/zenyeno chen-alt

PROFILE & EDUCATION

Architecture undergraduate working across visual design, product definition and AI-assisted development. I turn business problems into agent workflows, usable interfaces and working prototypes with Codex and AI-assisted development tools.

Hunan City University · Architectural Design · Bachelor's degree in progress

SELECTED PROJECTS

Zenyeno Buyer Radar

AI overseas buyer discovery & qualification / Commercial MVP in development

Product & workflow: Defined the factory-to-buyer journey: product understanding, buyer personas, discovery, research, qualification, scoring, approach suggestions and CRM.

Implementation: Built a backend vertical slice with query planning, search-provider abstraction, document extraction and replay discovery. Designed the buyer intelligence interface to separate match scores from evidence coverage. Preparing for factory trials.

[View project brief & product interface evidence](#) · Screenshot uses labeled synthetic demo data.

Commerce OS

AI-assisted cross-border commerce / Prototype and commercial exploration

Developing a prototype for TikTok Shop and cross-border commerce: product analysis and selection, listing generation, pricing and operational workflows. Exploring shop/API integration and multi-market operations.

AI Product Analysis API

Built a runnable FastAPI service with /health and /analyze endpoints and standardized output. Packaged with Docker; added pytest and CI to support repeatable engineering checks.

INNOVATION & ENTREPRENEURSHIP PROJECT / 2026

丝路通途——面向东南亚市场的新国货品牌孵化与跨境数字营销实践

Silk Road Pathways: incubating Chinese consumer brands and practicing cross-border digital marketing for Southeast Asian markets.

Project lead. Drive day-to-day execution across project coordination, product planning, AI workflow design, AI-assisted development, interface design and validation preparation.

Hunan City University · 2026 College Student Innovation and Entrepreneurship Training Program · Entrepreneurship practice. Proposed for provincial-level recommendation (拟推荐省级).

CAPABILITIES & TEAM CONTRIBUTION

Product & AI: Problem discovery, product definition, agent workflow design, prototyping and Codex-assisted development.

Engineering practice: FastAPI, Docker, pytest, CI, API design and integration.

Design: UI/UX, branding, visual identity, poster and editorial design; Photoshop, Illustrator, InDesign and After Effects.

Team fit: Product framing, agent workflows, UI/UX and prototype delivery. Seeking engineering and real-user collaboration to validate a focused AI product.